

# Case Study

How **AI unicorn COVEO**  
used Turing Talent  
to grow its **Machine Learning** team



## Challenge

- Wants to grow AI team but it's **highly competitive** to hire ML engineers even for a unicorn company
- Desire to find an ML Engineer also with a strong research background
- Team didn't have much bandwidth for hiring and onboarding

## Solution

- Coveo **partnered with Turing Talent, using Leadership Program as a competitive edge** to attract top ML talent
- Turing Talent **worked closely with Head of AI**. They found their **perfect candidate within the first interviews**

## Result

- **Patrick was hired, ex-MIT and ex-IBM background**
- Jacopo, Head of AI at Coveo: **"I wish all hiring could be this easy!"**
- Patrick's active in the Turing Talent Leadership Program. He's been a speaker in the program to share his AI research, giving him to a venue to **exchange knowledge with his peers** and to **develop communication skills**



**Patrick**  
**Machine Learning**  
**Engineer**